

PHOEBE PHILO

IMPACT

As our creative process and supply chain begin to stabilise, we are working to manage our impact by continuously measuring, monitoring and reducing it. We are committed to producing fashion with an awareness of the material issues of overconsumption, waste, and the impact of our supply chain.

OVERCONSUMPTION

Our proposition is a contained, seasonless offer, high quality materials and craftsmanship, and designs that maintain relevance over time.

OVERPRODUCTION AND WASTE

We aim to maximise our sell through rate by creating a responsible balance between production and demand. For us, this means producing notably less than anticipated want. We intend to reach a scale that allows for efficient development, production and distribution. We donate relevant waste materials from our atelier to fashion institutions. We monitor the waste in our distribution centres. We minimise and re-use internal packaging and the use of plastics.

SUPPLY CHAIN IMPACT

We are committed to running a contained, well-managed supply chain. We want to understand and address the risks and identify opportunities to improve. We have created a set of policies and programmes supported by partners and technologies to reduce our impact over time.

We have selected a small number of distinguished suppliers. They are predominantly European and known for their quality and craftsmanship.

We are using the Fairly Made technology platform to achieve transparency with our suppliers. Our management system is being developed to understand the environmental and social status of our suppliers at each tier.

We have defined and follow a set of policies on Chemicals, Working Conditions, Sustainable Fabrics, Animal Welfare, Waste Management, Code of Conduct and Packaging.

We are working with Trucost/S&P to understand our carbon footprint across our operations and value chain.

We do not use fur, exotic skins or feathers in our products. We are switching our key fibres (wool, cotton, viscose) to certified sustainable options and aim to achieve this in 2024. We are working with experts Sustainable Angle and Sustainabelle to explore low impact bio-innovative materials.

The card, paper and plastic that we use in our packaging for Ready to Wear and Shoes is 100% recyclable (at home or in designated recycling bins).

We are minimising the chemical impact of our production processes through a Restricted Substances List, expert support, and rigorous testing.

To further reduce our impact in the future, we are exploring how we can improve the traceability of our leather supply chain back to farm level to ensure high standards of animal welfare.